

<b>People QuickFacts</b>	<b>Denison</b>	<b>Texas</b>
Population, 2011 estimate	22,784	25,631,778
Population, 2010 (April 1) estimates base	22,682	25,145,561
Population, percent change, April 1, 2010 to July 1, 2011	0.4%	1.9%
Population, 2010	22,682	25,145,561
Persons under 5 years, percent, 2010	6.8%	7.7%
Persons under 18 years, percent, 2010	24.0%	27.3%
Persons 65 years and over, percent, 2010	17.1%	10.3%
Female persons, percent, 2010	52.8%	50.4%
White persons, percent, 2010 (a)	82.3%	70.4%
Black persons, percent, 2010 (a)	9.3%	11.8%
American Indian and Alaska Native persons, percent, 2010 (a)	2.1%	0.7%
Asian persons, percent, 2010 (a)	0.6%	3.8%
Native Hawaiian and Other Pacific Islander, percent, 2010 (a)	0.1%	0.1%
Persons reporting two or more races, percent, 2010	3.1%	2.7%
Persons of Hispanic or Latino origin, percent, 2010 (b)	8.8%	37.6%
White persons not Hispanic, percent, 2010	77.0%	45.3%
Living in same house 1 year & over, percent, 2007-2011	78.8%	82.1%
Foreign born persons, percent, 2007-2011	4.4%	16.2%
Language other than English spoken at home, percent age 5+, 2007-2011	7.8%	34.4%
High school graduate or higher, percent of persons age 25+, 2007-2011	82.0%	80.4%
Bachelor's degree or higher, percent of persons age 25+, 2007-2011	15.8%	26.1%
Veterans, 2007-2011	1,885	1,618,413
Mean travel time to work (minutes), workers age 16+, 2007-2011		19 24.8
Housing units, 2010	10,373	9,977,436
Homeownership rate, 2007-2011	60.4%	64.5%
Housing units in multi-unit structures, percent, 2007-2011	16.9%	24.0%
Median value of owner-occupied housing units, 2007-2011	\$79,900	\$126,400

Households, 2007-2011	8,975	8,667,807
Persons per household, 2007-2011	2.48	2.79
Per capita money income in the past 12 months (2011 dollars), 2007-2011	\$20,227	\$25,548
Median household income, 2007-2011	\$37,364	\$50,920
Persons below poverty level, percent, 2007-2011	20.2%	17.0%
<b>Business QuickFacts</b>	<b>Denison</b>	<b>Texas</b>
Total number of firms, 2007	2,423	2,164,852
Black-owned firms, percent, 2007	3.4%	7.1%
American Indian- and Alaska Native-owned firms, percent, 2007	S	0.9%
Asian-owned firms, percent, 2007	2.6%	5.3%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	0.1%
Hispanic-owned firms, percent, 2007	S	20.7%
Women-owned firms, percent, 2007	S	28.2%
Manufacturers shipments, 2007 (\$1000)	717,962	593,541,502
Merchant wholesaler sales, 2007 (\$1000)	89,664	424,238,194
Retail sales, 2007 (\$1000)	336,437	311,334,781
Retail sales per capita, 2007	\$14,050	\$13,061
Accommodation and food services sales, 2007 (\$1000)	35,546	42,054,592
<b>Geography QuickFacts</b>	<b>Denison</b>	<b>Texas</b>
Land area in square miles, 2010	23	261,231.71
Persons per square mile, 2010	986.4	96.3
FIPS Code	19900	48
Counties	Grayson County	
(a) Includes persons reporting only one race.		
(b) Hispanics may be of any race, so also are included in applicable race categories.		
FN: Footnote on this item for this area in place of data		
NA: Not available		
D: Suppressed to avoid disclosure of confidential information		

X: Not applicable		
S: Suppressed; does not meet publication standards		
Z: Value greater than zero but less than half unit of measure shown		
F: Fewer than 100 firms		
Source: US Census Bureau State & County QuickFacts		